

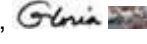

From: Wayne Laessig <qadvocate@sbcglobal.net>
Sent: Sunday, April 13, 2014 11:21 AM
To: Fred Rider (ftrider@nc.rr.com); Jerry & Ellen Hester (jhester7.satx@gmail.com)
Cc: Jim Dunn (ac119kjimd@aol.com); Larry Fletcher (fletch12@charter.net)
Subject: FW: AC-119 Reunion Publicity List
Attachments: Reunion Announcement Media List 2-2-07.xls; Re: Magazine reunion notices; AC-119 Reunion Coordinator's Guide as of April 14, 2012.doc

Fred, Greetings! Another example of content that probably should go into a web or Db folder (maybe a Reunion Coordinator folder). I'm also attaching the last version of our Reunion Coordinator's Guidelines that could go into that folder. I haven't updated it with Jerry & Ellen's Lessons Learned but we should do that.

J&E, did you-uns put together an After Action Report/Lessons Learned Summary for the R Coordinator's Guide? Thanks! Wayne

From: Wayne Laessig [qadvocate@sbcglobal.net] **Sent:** Sun, Apr 13, 2014 11:09 AM **To:** Jim Dunn (ac119kjimd@aol.com); Larry Fletcher (fletch12@charter.net)
Cc: Cash McCall (takaifarm@bellsouth.net) **Subject:** AC-119 Reunion Publicity List

Jim & Fletch, Per our Teleconf Call discussions, here's the Reunion Publicity spreadsheet we used in the past, plus the requests Jim sent last year. Beginning in 2007 we expanded our advertising requests a lot & we started paying for Military Times ads (we've done that every year since then). Cash had been our "go to" guy to make all the ads happen for many years (with Jim Dunn last year). All the ads help, but lead times, amount of space each offers, & constituent coverage vary greatly. By far, we get the most "responses" (i.e. registrations & R Coordinator contacts) from the Military Times ads (the ad is posted in each of the AF, Army, Navy, & Marines Times newspapers). The last publicity list I compiled was 2007 & we've added quite a few others like TREA, several Museums' periodicals, & others (plus several we gave up on). Might be worth updating the list so the Board/Publicity guy have it. Cash and Jim likely have updates they can make to the 2007 list. Thanks! Wayne

From: Orsini, Gloria **Sent:** Wed, Mar 26, 2014 12:54 PM **To:** collier mccall **Cc:** Bill Petrie; Doug Wohlgamuth; Everett Sprou; Gus Sininger; J&J Dunn; Larry Fletcher; Michael Dryzyga; Phil Diehl; Steve Mac Isaac; Wayne Laessig **Subject:** REUNION ad - Ac-119 Gunship (C.F. Cash McCall) Thank you for your continued interest in advertising with us. Attached is the *ad copy* proof for your review. We are currently deadlining for the 4/14/14 issue date; & the total cost to run the ad for the **4/14, 5/05, 5/19, 6/02, 6/16, 7/07, 7/21, 8/04 & 8/18/14** issue dates is: **\$432**. To reserve ad space, & to go over payment arrangements, I can be reached at **703-750-8931**. Best Regards,  **Gloria Orsini** Sr. Account Executive,  **GANNETT** *Special Category Advertising* (formerly Army Times Publishing Company) 6883 Commercial Drive Springfield, VA 22159 Direct: 703-750-8931 Fax # 703-750-7426 E-mail: gorsini@gannettgov.com www.militarytimes.com www.armytimes.com www.navytimes.com www.airforcetimes.com

From: collier mccall [takaifarm@bellsouth.net] **Sent:** Wed, Mar 26, 2014 12:16 PM **To:** Orsini, Gloria **Cc:** Bill Petrie; Doug Wohlgamuth; Everett Sprou; Gus Sininger; J&J Dunn; Larry Fletcher; Michael Dryzyga; Phil Diehl; Steve Mac Isaac; Wayne Laessig **Subject:** Gunship Reunion Notice Please run the following Reunion Notice once in April & twice each month May through August & once early September:

AC-119 Gunship Reunion XV
September 17 – 21, 2014
Albuquerque, New Mexico
Shadows, Stingers, Air & Ground Crew,
17th, 18th, & 71st Special Operations Squadrons,
Families & Friends welcome.

See www.ac-119gunships.com or Contact Steve
Mac Isaac @ 302-249-1499 or colmacmac@mac.com

Give me a call with the cost & dates that the ad will run in all the Military Times papers & we'll getterdun. Thanks, C.F.
"Cash" McCall Major, USAF Ret.