AC-119 Online

CMS Platform	WordPress 4.0 Custom WordPress Theme--a framework that manages consistent look & feel per your design structure	$1,800
eCommerce Platform	Loading all the existing products available for sale	
	Complete Step-by-Step Instructions for Administrators to Add/Edit/Delete product images & descriptions	
	Developing Shopping Cart Functionality	
	Connecting the eCommerce Store to the payment gateway. E.g. PayPal, Amazon Payments, credit card merchant processor	$3,500
	USPS Automated mailing label printing integration	$370
	Secure https certificate	$180
	Inventory Tracking	$150
	Enabling Users to pay for Event fees &/or dues	
Event Planning, Calendaring, & Payments	Clear, concise, complete step-by-step instructions for your administrators to create events & descriptions & set pricing for each event	
	Calendaring, Photos, Descriptions of the event, Custom Options, payments, email reminders upcoming to the event	$1,900
Board Private Archives	This is a private area of the site for board members to share files. E.g. Meeting minutes, Board Meeting notes, & archived records.	$850
MCL Database	This includes:	
	User Access Levels	
	Groups	
	Private messaging (while keeping email addresses unpublished & secure)	
	Photo Uploading by the user for sharing with other members	
	Custom database fields for rank, aircraft, serve dates, awards, & any additional fields as specified	
	Public, moderated, forums for open discussions	
	The ability for users to reset a forgotten password by authenticating by email thereby saving the time of an administrator performing a manual reset	
	Spam Protection	$4,000
Total		**$12,750**
Ongoing	Quarterly Support payment	$600
	This includes:	
	Security patches to protect personal data	
	Upgrades to server services & handling of inevitable hiccups	
	eCommerce security updates to maintain PCI Compliance for privacy	
	Website Analytics reports of user usage & click rates (SEO)	$2400 or less first year
	Weekly updates to add copy & bid adjustment to have the greatest value & relevance per click. (SEM)	

We anticipate less support hours ongoing & look forward to lowering ongoing maintenance costs as we streamline workflows & processes in Q1 & Q2 2015.

Notes	Suggested payment terms:	
	25% to help our server startup costs	Sep 20th
	25% at Milestone eCommerce Store	Oct 20th
	25% at Milestone Event Planning Engine	Nov 5th
	25% at Milestone MCL Database	Dec 10th
	First Quarterly Support Payment would be Jan 1.	